

# Travel Information Da Nang



**FEBRUARY  
2026**



# TOURIST ARRIVALS IN FEBRUARY 2026

## GUEST ARRIVALS

**Total: 1.205 ngàn lượt**

↑ 6,6% compared to the  
same period in 2025

### Composition:

**International visitors:** 737 thousand visitors (+10,4%)

**Domestic visitors:** 468 thousand visitors (+1,2%)

### Cumulative results

**for the first two months of 2026**

**2.466 thousand visitors (+10,8%)**

**International visitors:** 1.517 thousand visitors (+16,6%)

**Domestic visitors:** 949 thousand visitors (+2,6%)

## OVERNIGHT VISITORS

**Total: 1.074 million visitors**

↑ 7,7% compared to the  
same period in 2025

### Composition:

**International visitors:** 735 thousand visitors

**Domestic visitors:** 339 thousand visitors

### Cumulative results

**for the first two months of 2026**

**2,2 million visitors (+12,4%)**

**International visitors:** 1,5 million visitors (+16,5%)

**Domestic visitors:** 687 thousand visitors (+4,3%)

## Accommodation & food service revenue

Feb 2026

**VND 4.530 billion** ↑ **14,7%**  
vs. 2025

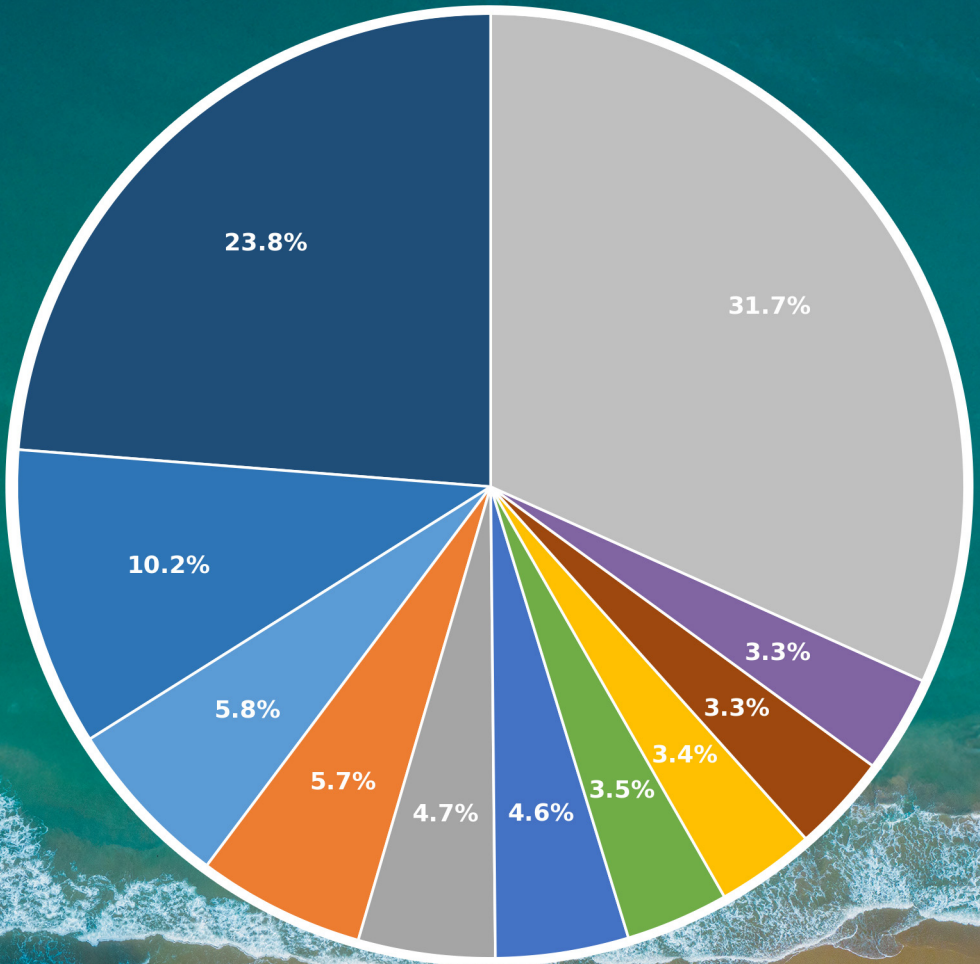
Cumulative results  
for the first two months of 2026

**VND 9.252 billion** ↑ **15,5%**  
vs. 2025



# VISITOR MARKET STRUCTURE BY MARKET GROUP

## – FEBRUARY 2026



### Markets (from highest to lowest)

|                              |                              |                             |
|------------------------------|------------------------------|-----------------------------|
| <span></span> South Korea    | <span></span> India          | <span></span> Russia        |
| <span></span> China          | <span></span> United Kingdom | <span></span> Thailand      |
| <span></span> Taiwan (China) | <span></span> Germany        | <span></span> Other markets |
| <span></span> United States  | <span></span> France         |                             |



# AIR PASSENGERS IN FEBRUARY 2026

**4,2**  
thousand flights

↑ **24,7%**  
vs. 2025

**705**  
thousand passengers

↑ **29,8%**  
vs. 2025

*Average frequency: 150 flights per day*



 **SUN Phu Quoc**  
AIRWAYS

*Chào đón*  
**CHUYẾN BAY ĐẦU TIÊN**  
WELCOME THE INAUGURAL FLIGHT

**HCM - ĐÀ NẴNG**

25/02/2026



## Domestic



2.4 thousand flights

↑ **27,6%** vs. 2025



376 thousand passengers

↑ **31,3 %** vs. 2025

- ✓ Average frequency: 86 flights per day
- ✓ There are 08 domestic routes, including:  
Ho Chi Minh City, Hanoi, Nha Trang, Buon Ma Thuot, Hai Phong, Can Tho, Da Lat, and Phu Quoc.

## International



1.8 thousand flights

↑ **20.9%** vs. 2025



328 thousand passengers

↑ **28.2%** vs. 2025

- ✓ Estimated average frequency: 64 flights per day
- ✓ There are 18 regular international routes to Da Nang, including:  
Bangkok (Thailand), Singapore, Kuala Lumpur (Malaysia), Taipei/Kaohsung (Taiwan, China), Macau (China), Hong Kong (China), Siem Reap (Cambodia), Incheon/Busan/Daegu/Cheongju (Korea), Narita/Osaka (Japan), Manila (Philippines), Yangon (Myanmar), Dubai, and Phnom Penh (Cambodia).





## ROUTE UPDATES

✓ **Vietnam Airlines** resumed daily operations on the **Vinh - Da Nang (VII - DAD)** route during Lunar New Year 2026, from 12 to 28 February 2026 (from the 25th day of the Lunar Year to the 12th day of the first lunar month).

✓ **Sun PhuQuoc Airways** officially launched regular services on the **Hanoi - Da Nang and Ho Chi Minh City - Da Nang** routes on 25 February 2026.

✓ **Sun PhuQuoc Airways** plans to operate regular services on the **Phu Quoc - Da Nang** route starting from March 2026.

✓ **Indonesia AirAsia** is scheduled to launch a new route connecting **Bali (Indonesia) - Da Nang** from 20 March 2026, with a frequency of 04 flights per week.

✓ **Philippines AirAsia** is expected to operate the **Manila (Philippines) - Da Nang** route from 20 March 2026, with a frequency of 04 flights per week.

✓ **Lao Airlines** plans to resume the direct **Vientiane (VTE) - Da Nang (DAD)** route from 29 March 2026, with a frequency of 02 flights per week.



## RAILWAY PASSENGERS – FEBRUARY 2026



**117.525**  
passengers

↑ **2%**  
vs. 2025  
(Updated as of  
13 February 2026)





## MICE TOURISM

*February 2026*

Provided consultation and welcomed **06 delegations**  
with a total of **1,393 delegates**.

Organized reception for **04 delegations** with a total of **325 delegates**.

## GOLF TOURISM

*February 2026*

**Total golf rounds:** estimated at over  
**37,021 rounds**  
(+2,8%)

## WEDDING TOURISM

*February 2026*

Provided consultation and  
welcomed **04 international**  
**wedding events**.

*In March 2026, Da Nang is expected to  
consult and welcome **07 domestic and  
international wedding events**.*





## TOURISM PROMOTION ACTIVITIES – FEBRUARY 2026

- ✔ Organized tourism promotion activities in Hanoi, including the cultural and tourism promotion program “Da Nang Spring Arrival – Return to Origin” on 07 February, tourism promotion at the Happy Tet Festival from 06–10 February, and participation in the 1st Spring Fair from 02–13 February 2026.
- ✔ Participated in OTM Mumbai Travel Trade Show (07–09 February 2026).
- ✔ Organized welcome programs for the first visitors to Da Nang in Lunar New Year 2026, held at Da Nang International Airport, the West Bank of Dragon Bridge – Bach Dang Street (opposite the Cham Sculpture Museum) on 17 February, and Tien Sa Port on 19 February.
- ✔ Prepared for participation in MIIT Moscow International Travel & Tourism Exhibition (Russia), expected from 09–14 March 2026.  
Implemented preparation plans to participate in VITM Hanoi International Travel Mart (09–12 April 2026) and Ho Chi Minh City Tourism Festival (02–05 April 2026).
- ✔ Prepared the 2026 tourism stimulus program and the announcement of Da Nang MICE Policy 2026.
- ✔ Continued implementation of the Da Nang Wedding Tourism Promotion Program.
- ✔ Developed policies to attract student and educational tourism groups.  
Implemented programs to connect with online travel agencies (OTAs) to promote visitor arrivals to Da Nang across key markets.  
Implemented policies to attract KOLs and KOCs to promote Da Nang tourism.
- ✔ Developed policies to attract major travel companies bringing large tourist groups to Da Nang.
- ✔ Continued research on mechanisms and policies to attract festivals and events supporting tourism development in Da Nang.  
Prepared communication and promotion activities targeting the CIS market through the Yango ecosystem platform.
- ✔ Finalized and implemented the Da Nang Food Tour Festival Plan.
- ✔ Continued development of the Da Nang Ngoc Linh Ginseng and International Medicinal Herbs Festival 2026 Plan.
- ✔ Continued coordination with the Photography & Application Cooperative (PPAC) to organize Photo Trip 2026.
- ✔ Implemented tourism communication campaigns during the Lunar New Year 2026.
- ✔ Strengthened tourism promotion on digital platforms including Danang FantastiCity, Enjoy Da Nang, Instagram, TikTok, Xiaohongshu, and Douyin.  
Researched the application of AI technologies to enhance visitor experience, destination marketing, and sustainable tourism management.
- ✔ Coordinated with AiAiVN Company to implement the “Tourism Cyclo Tour – Discover Da Nang”, integrating Auto Guide (AI-powered automatic narration system).





## TOURISM PROMOTION ACTIVITIES – MARCH 2026

- ✔ Participated in the MITT Moscow International Travel & Tourism Exhibition (Russia) from 09–14 March 2026.
- ✔ Welcomed the first flights on the Bali – Da Nang and Manila – Da Nang routes operated by AirAsia, expected on 20 March 2026.
- ✔ Welcomed a KOL delegation from Manila to Da Nang, expected from 22–26 March 2026.
- ✔ Organized the 2026 tourism stimulus program and announced the Da Nang MICE Policy 2026, expected on 24 March 2026.
- ✔ Organized Photo Trip 2026.
- ✔ Developed and submitted proposals for tourism promotion programs in Osaka, Japan (expected in May 2026) and Korea Tourism Week (expected in July 2026).
- ✔ Finalized plans for major events including the Da Nang Ngoc Linh Ginseng and International Medicinal Herbs Festival, Da Nang Food Tour Festival, and Enjoy Da Nang Festival 2026.
- ✔ Implemented preparation plans for participation in VITM Hanoi International Travel Mart (09–12 April 2026) and the Ho Chi Minh City Tourism Festival (02–05 April 2026).
- ✔ Continued implementation of programs to attract KOLs and KOCs to experience and promote Da Nang tourism.
- ✔ Finalized policies to attract major travel companies bringing large tourist groups to Da Nang.
- ✔ Developed policies to promote student and educational tourism.
- ✔ Strengthened tourism promotion on digital platforms including Danang FantastiCity, Enjoy Da Nang, Instagram, TikTok, Xiaohongshu, and Douyin.
- ✔ Researched the application of AI technologies to enhance visitor experience, destination marketing, and sustainable tourism management.
- ✔ Coordinated with AiAIVN Company to implement the “Tourism Cyclo Tour – Discover Da Nang”, integrating Auto Guide (AI-powered automatic narration system).
- ✔ Promoted Da Nang tourism to the Russian and CIS markets via the Yango ecosystem platform, expected from 15 March to 15 June 2026.
- ✔ Welcoming program for KOLs/Content Creators from Bali (Indonesia) to Da Nang (13–17 April 2026).





# **T**OURISM PROMTION PROGRAM

*In 2026, the Da Nang Tourism Promotion Center will implement a comprehensive communication and tourism promotion plan with the aim of building and positioning the image of Da Nang as a distinctive, attractive, and competitive destination, aligned with its strengths, development orientation, and target markets.*



# CYCLO CITY TOUR

**HOTLINE:**

**0905 717574**

(ZALO/WHATSAPP)



## CITY TOUR ROUTE

APEC PARK - BACH DANG - QUANG TRUNG - TRAN PHU - DA NANG CATHEDRAL (THE PINK CHURCH) - CHAM CULTURE MUSEUM

### CITY TOUR

45 minutes  
210.000 VND/pax/trip

### COMBO CITY TOUR + AUDIO GUIDE

45 minutes  
270.000 VND/pax/trip



Children under 6 years old are free of charge

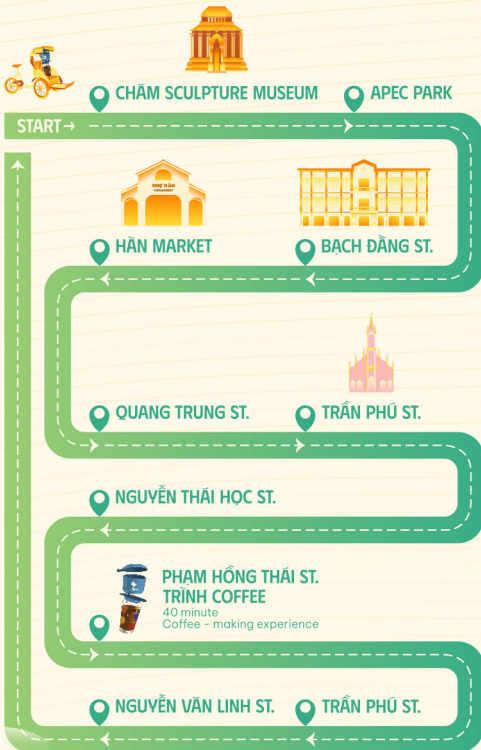


# CYCLO CITY TOUR



# TRÌNH CÀ PHÊ HANDCRAFT EXPERIENCE

## TOUR ROUTE



## TOUR INFORMATION

### TOUR 01

- Vietnamese Phin coffee

Price: 500.000 VND (19 USD)/person

### TOUR 02

- Vietnamese Phin coffee
- Coconut coffee /Salt coffee /Egg coffee

Price: 550.000 VND (21 USD)/person



## NOTE

*The Cyclo City Discovery Tour and Coffee-Making Experience with Trinh Coffee includes:*

- Total experience duration: 80 minutes
- Introduction to premium Vietnamese Robusta and Arabica coffee beans
- Hands-on manual coffee grinding
- Coffee-making workshop and tasting of traditional coconut biscuits
- Photo opportunities in an authentic traditional coffee house

Scan the code now  
to book the tour!







# EVENTS AND FESTIVALS 2026 **DANANG**



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