

Travel Information Da Nang



2025

TOURIST ARRIVALS AND TOURISM REVENUE IN 2025

2025

GUESTS SERVED BY ACCOMMODATION ESTABLISHMENTS

17,8
million arrivals

↑ 18,3%
compared to 2024

Domestic visitors
10.1 million arrivals

↑ 13,1%
compared to 2024

International visitors
7.7 million arrivals

↑ 25,8%
compared to 2024

REVENUE FROM ACCOMMODATION AND FOOD SERVICES

VND 52,8
trillion

↑ 22,6%
compared to 2024

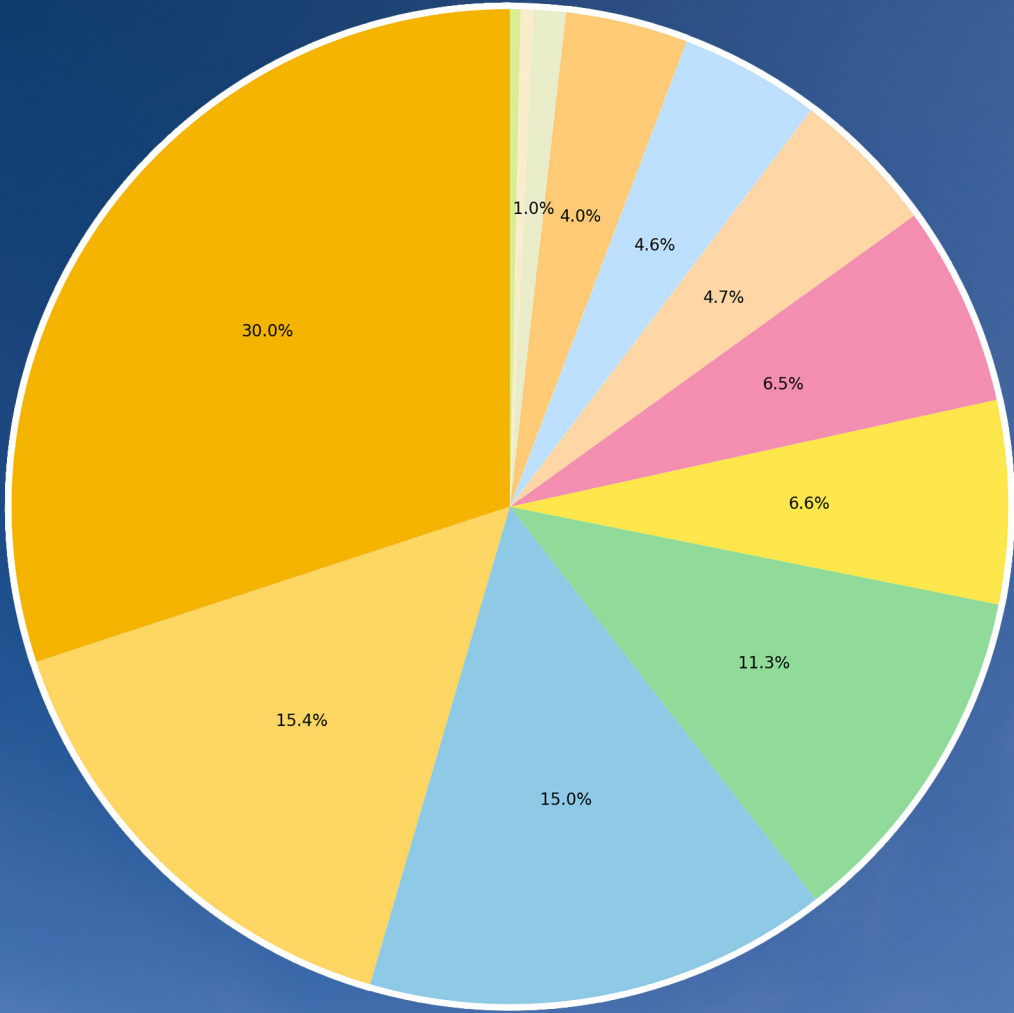
REVENUE FROM TRAVEL SERVICES

VND 4,6
trillion

↑ 19,1%
compared to 2024



VISITOR COMPOSITION BY MARKET GROUP IN 2025



Markets (from highest to lowest)					
South Korea	Southeast Asia	CIS - Russia	Middle East		
Europe	India	Australia	Africa		
Chinese-speaking markets (Mainland China, Taiwan, Hong Kong, Macao)	North America (United States & Canada)	Japan	South America		



AIR PASSENGER TRAFFIC IN 2025

7,8
million passengers



11,7%
compared to 2024

49,000
flights



20,6%
compared to 2024



Domestic Air Traffic



Flights handled: 28,600 flights

↑ **32,8%** compared to the same period in 2024



Passengers served: 4.5 million passengers

↑ **13,9 %** so với năm 2024

✓ Average frequency: Approximately 75 flights per day

✓ Domestic routes:
08 domestic routes, including Ho Chi Minh City, Hanoi, Nha Trang, Buon Ma Thuot, Hai Phong, Can Tho, Da Lat, and Phu Quoc

International Air Traffic



Flights handled: 20,200 flights

↑ **6.7%** compared to the same period in 2024



Passengers served: 3.3 million passengers

↑ **8.9%** compared to the same period in 2024

✓ Average frequency: Approximately 56 flights per day

✓ International routes:
18 regular international routes
Bangkok (Thailand), Singapore, Kuala Lumpur (Malaysia), Taipei – Kaohsiung (Taiwan, China), Macau (China), Hong Kong (China), Siem Reap (Cambodia), Incheon – Busan – Daegu – Cheongju (South Korea), Narita – Osaka (Japan), Manila (Philippines), Ahmedabad (India), Yangon (Myanmar), and Dubai.

NEW AND RESUMED ROUTES

✓ Domestic: Resumption of 01 route – Nha Trang

✓ International: 03 routes newly launched or resumed, including Yangon (Myanmar), Dubai (via Bangkok) – Da Nang, and Osaka (Japan)



CRUISE SHIP PASSENGERS IN 2025



43.000 passengers  **21,1%**
compared to 2024

36 cruise calls

INLAND WATERWAY PASSENGERS IN 2025

1.499.400 passengers  **6,2%**
compared to 2024



RAILWAY PASSENGERS IN 2025



1.445.109 passengers  **2,83%**
compared to 2024





MICE Tourism in 2025

252 groups hosted and consulted, with a total of 89,338 participants

↑ **11.67% compared to 2024**

Domestic participants: **46,634**

International participants: **42,704**

Golf Tourism in 2025

Total golf rounds

354,000 rounds ~ 11% compared to 2024

Wedding Tourism in 2025

50 wedding events hosted and consulted

~ 10% compared to 2024



TOURIST ARRIVALS AND TOURISM REVENUE IN DECEMBER 2025

Guests served by accommodation establishments

1,3
million arrivals

↑ 18,3%
compared to 2024

Domestic visitors
583.6 thousand
arrivals

↑ 3,3%
compared to 2024

International visitors
722.1 thousand
arrivals

↑ 22,3%
compared to 2024

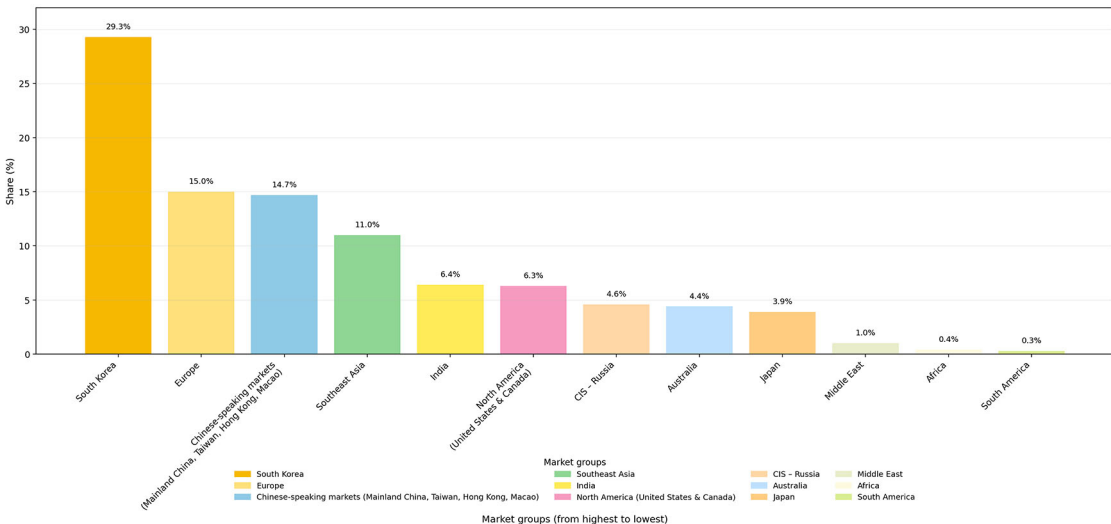
Revenue from accommodation and food services

VND 4,349
trillion

↑ 15,7%
compared to 2024

TOP 10 VISITOR MARKETS IN DECEMBER 2025

Visitor composition by market group in 2025





1 DA NANG TOURISM AWARDS 2025

Tourism Awards & Recognitions of Da Nang / Hoi An in 2025

2 TOURISM PROMOTION PROGRAM

In 2026, the Da Nang Tourism Promotion Center will implement a comprehensive communication and tourism promotion plan with the aim of building and positioning the image of Da Nang as a distinctive, attractive, and competitive destination, aligned with its strengths, development orientation, and target markets.



TOURISM PROMOTION ACTIVITIES – JANUARY 2026

- ✔ Welcoming the first flights bringing visitors to Da Nang on January 1, 2026
- ✔ Organizing Da nang New Year Festival 2026
- ✔ Participating in TRAVEX Fair in the Philippines (January 28–30, 2026)
- ✔ Preparing for participation in OTM Fair, Mumbai (February 7–9, 2026)
- ✔ Organizing the MICE 2025 Recognition Program and announcing the MICE Tourism Promotion Program to attract visitors to Da Nang in 2026
- ✔ Implementing the Tourism Stimulus Program 2026
- ✔ Implementing KOL and KOC attraction programs
- ✔ Developing pilot mechanisms and incentive policies to encourage and support businesses in attracting visitors to Da Nang



EVENTS AND FESTIVALS 2026 *DANANG*



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