

Routes Asia

6-8 June 2022 / Da Nang, Vietnam



Where Asia's air connectivity will be rebuilt

Routes Asia 2022 will unite decision-makers from airlines, airports, destinations and aviation stakeholders that are invested in the future of Asian air connectivity. As the only route development event dedicated to the region, Routes Asia will be critical in stimulating the recovery of the market.



Who attends?

Routes deliver to Routes Asia the very people that decide where, when and why the region's aircraft fly. As a result, senior network planners from over 90 of the region's airlines are expected to attend the event.

With over 90% of the region's leading airlines by ASK in attendance, Routes Asia provides the ideal business setting for your organisation to build high-value relationships with the air service development community.

93%

of delegates would say that Routes Asia is important to their business





Meetings that will reshape connectivity across the region

By consistently uniting decision-makers from the Asia Pacific region, Routes Asia has made a real impact on the region's air services. Over 450 new air services across the region are connected to meetings at Routes events in the last three years alone.

With over 35 available meeting slots, the event creates the most effective platform to develop your airport's route network and improve your destination's connectivity. More than 2,000 meetings will take place between senior decision-makers from airlines, airports, tourism authorities and aviation stakeholders at the event.

Join the debate

It's time to look ahead at what the future holds for Asia Pacific's air services? Airline CEOs, association leaders, airport and destination heavyweights will look at the issues that will forever change the industry landscape.

Previous speakers include:

- Alexander G. Lao, President and CEO, Cebgo
- Rob Sharp, Former Group Executive, Virgin Australia Airlines
- Phillipa Harrison, Managing Director, Tourism Australia
- Vengatarao Naidu, Group Head-Network & Regulatory, AirAsia X



Network with your key targets

The partnerships on which the region's air services are built are more important than ever before – Routes Asia is the place where you can strengthen these. A comprehensive social programme will deliver unrivalled networking opportunities with your key targets.

95%

of delegates would recommend Routes Asia to an industry colleague





Raise your profile

Routes Asia will also offer extensive and cost-effective promotional opportunities for participating organisations. By taking an exhibition stand or securing a sponsorship package at the event, your organisation will strengthen relationships with airline decision makers that can accelerate your recovery.

Routes Asia offers the highest concentration of route development decision-makers focused on the region. Previous sponsors that have capitalized on this influential audience include Narita Airport, Malaysia Airport Holdings Berhad, Edmonton International Airport and Sanya Tourism Promotion Board.

Promoting your organisation to the right people



Routes Asia is a great venue to touch base and have relevant conversations with existing and potential airport partners and industry colleagues.

John Checketts
Executive Manager, Network Planning
Fiji Airways



The scope of interaction with airports and destinations at Routes conference is tremendous.

Yogesh Mundhwa
Chief of Commercial
Air India Express



As a supplier all the right clients are in attendance with the suitable seniority level for sales.”

Phil Gennaoui
Senior Manager Industry Solutions
IATA



Routes Asia is a great opportunity to meet up with existing airline partners, as well as introduce ourselves to new airlines.

Tan Yixin
Senior Manager
Changi Airport



Experience an emerging and ambitious destination

With its central location, The Da Nang International Exhibition Fair Center will be the official event venue for the event.

A key international gateway to Vietnam, Da Nang is seeking to reactivate its tourism industry and position the seaport city as a hub for entrepreneurship, innovation, logistics, finance and culture over the coming decade.

Although pandemic-related travel restrictions have inevitably curtailed growth, the outlook for air traffic in the region remains strong, giving authorities in Da Nang the confidence to push ahead with a series of airport infrastructure investments designed to increase capacity to 28 million passengers and

